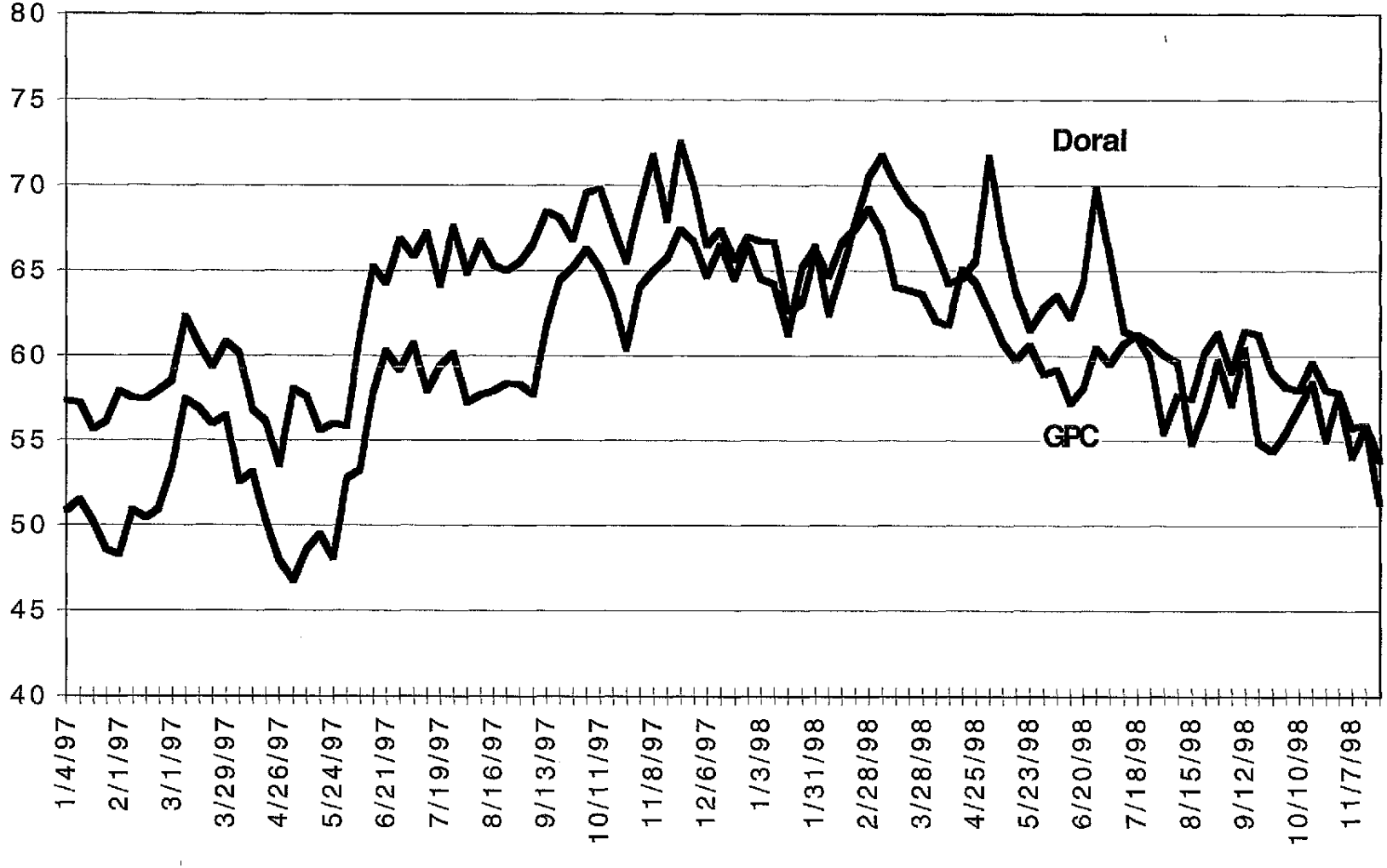
Doral and GPC Promotional Index
Adjusted for Product and Price Promotions



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Source: AC Nielsen C-Stores

Source: https://www.industrydocuments.ucsf.edu/docs/lgkn0004